

THE
CARRIE HOLLE
GROUP
REAL ESTATE CONSULTANTS | LUXURY PROPERTIES



**"PURSUING EXCELLENCE
FOR MY CLIENTS."**

Carrie Holle

button.



BROKER/REALTOR
BROKER/OWNER Higharden Carmel
FIVE-STAR AGENT, every year 2010–Present
\$200 MILLION SALES 2016–2019
25 YEARS' experience

PERSONAL

- Mother of 3 boys and 2 dogs
- Board of Trustees, Dance Kaleidoscope 2019–Present
- Carmel PorchFest 2018–Present
- Advisory Board Member of the Bridgewater Club, 2010–2013
- President of the Park Tudor Parents' Association, 2013–2015
- Founder, Homes With a Hug, a nonprofit supplying furnishings to the underprivileged

PROFESSIONAL

- Carmel Plan Commission, Mayoral Appointment
- MIBOR Member, 1996–Present
- National Association of Realtors Member, 1996–Present
- Indiana Association of Realtors Member, 1996–Present
- Host of television show *Indy Home & Design*
- Certified Luxury Home Marketing Specialist (CLHMS)
- Active Supporter of the Carmel Arts & Design District

EDUCATION

- Purdue University, B.A.
- Carmel Catholic High School for Girls, Mundelein, IL

Testimonials

“Carrie was amazing! She was always on top of things and anytime I reached out she was very quick to respond. I bought a condo and sold my condo all in two weeks! I would say what I loved most about Carrie was she was so cool and relaxed—stress full as a friend. She really cared about what I wanted and didn't want me just to settle to make a sale! Definitely would recommend her to anyone!”
SARA HARRIS

“Carrie has been awesome for me and my family on numerous occasions! From helping me find an awesome rental when I moved to Carmel with my 2 kids back in 2016, to then quickly selling my recently purchased home in 2017. Most importantly in the fall of 2017, Carrie dropped what she was doing one Sunday afternoon to help me and my fiancé find our forever home and we couldn't be happier with the process. We had to move quickly, and she was right there to help us through it. She has always helped me connect with the BEST people at exactly the right time. She's an awesome realtor and an awesome person!”
TULLY ESTERLINE



“I cannot put into words how thankful my family was to work with Carrie. While an helping us find our home that took us over a year to find because we were so picky from the very beginning, she was just on top of everything. We had an initial conversation to talk about neighborhood, location from our school, neighborhoods that worked to put together a plan that felt so us so personalized and yet so professional. She sourced homes for us to check out and it wasn't uncommon for me to receive emails from her in the middle of the night with updates or just checking in. She was also very much in tune with what our priorities were when looking for our home. She came to the table with vendor relationships and recommendations which proved to be invaluable. On top of everything else, Carrie guided us through the entire process with a smile. Besides her sharp professionalism and attention to detail, she brought personality, humor and levity to every single day. Carrie's patience and dedication are amazing. Cannot recommend her enough.”
KIM BEESLEY

“Could not have gotten a better realtor! Carrie literally found my family and I our dream home! Once we received an offer on our previous home, she had already lined up homes for us to look at. The final home we went to was on the very top of our budget. She was able to negotiate the seller to a more comfortable price AND was able to make a couple aesthetic changes to the home. She let us know from the beginning what she thought she could do on the price and was literally spot on. Carrie was very knowledgeable about the area, schools, entertainment, etc. We really can't say enough great things about Carrie. I would say we would use her in the future but since we have found our dream home, her services won't be needed. We would highly recommend Carrie to anyone. Can't say thanks enough!”
KYLE HERRON

Exposure

IT'S ALL ABOUT GETTING YOUR HOME NOTICED

[Rebuild of listing partner site graphic in progress]

ONLINE EXPOSURE:

Your listing will be displayed on all of these and more than 200 other websites.

[Updated client weekly update graphic requested]

LISTING SNAPSHOT:

Our weekly updates keep our clients abreast of changes in the local market. This information helps us market your home competitively.



ARTS & DESIGN DISTRICT:

Our listings are displayed in the window of our chic downtown Carmel office, located in the heart of the Arts & Design District.

[Updated client FB ad & stats graphic requested]

TARGETED ADVERTISING:

We'll pay for targeted advertising on Facebook and Instagram. This boosts your listing's presence and gives us real time data on targeted exposure to potential buyers.



ZILLOW, TRULIA & REALTOR.COM:

Our listings are "featured" on these popular websites where we have an abundance of 5-star reviews from past clients.



OUR WEBSITE:

Our exclusive real estate website is updated daily so that your new or updated listing is accurate and up to date. We never miss an opportunity to sell your home, so potential buyers can easily schedule a showing with the click of a button.

Experience

NUMBERS DON'T LIE.

75

combined years of EXPERIENCE in real estate at The Carrie Holle Group.

200

million dollars in real estate volume SOLD in 2016-2019 by The Carrie Holle Group.

22

average number of DAYS ON MARKET for The Carrie Holle Group vs. 66 for the average local agent.*

99

average SALES PRICE TO LIST PRICE % comparison for The Carrie Holle Group vs. 98% for the average local agent.*

*Source: Zillow.com, based on listing information from 1/2016-12/2019

[Placeholders for certification & magazine graphics]

Marketing

OUR OBJECTIVES ARE:

HELP you get as many qualified buyers as possible into your home until it's sold.

- Create a full-color brochure available to all agents and prospective buyers who enter your home.
- Design a special marketing plan, if needed, to accommodate the unique nature of your property.
- Assist in planning repair work to home if necessary.
- Hire professional staging services.
- Hire editorial quality photographer/ videographer.
- Recommend and advise changes you may want to employ in order to make your property more sellable.

COMMUNICATE with you weekly regarding the results of our activities.

TO MEET THESE OBJECTIVES WE WILL:

- Communicate listing to local agents.
- Promote your home at our company sales meeting.
- Prospect daily, looking for potential buyers for your property.
- Conduct open houses.
- Showcase your home on over 200 websites.
- Show up as a featured listing on Zillow, Trulia & Realtor.com.
- Feature your home on our exclusive real estate website.

ASSIST in negotiating the highest dollar value between you and the buyer.

- Showcase your listing in the front window of our office in the Carmel Arts & Design District.
- Expose your home to business affiliates, past clients, and your neighborhood through email.
- Constantly update you via Weekly Listing Snapshots regarding changes in the marketplace.
- Notify all buyers in our buyer profile system.
- Paid targeted advertising of listing on Facebook and Instagram.

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